## WINE FOR WILDLIFE





A unique wine tasting event that closes out the fall event season, Wine for Wildlife offers 50+ international and regional sustainable and environmentally friendly wines. Over 400 guests 21+ sample unique tapas and enjoy animal and conservation learning experiences while sipping to make a difference.

Wine For Wildlife	Presenting	Tasting Area	Tapas Tasting	Sommelier	VIP Parking	Conservation Spotlight
Recognition in tandem with Wines for Wildlife brand across all event promotion	X					
VIP Reserved area for employees attending the event	×					
Opportunity to provide an info table with giveaways, etc.	×	×	×	×		
Complimentary Zoo memberships	5 3-month Family memberships 15% discount with code	15% discount with code	15% discount with code	15% discount with code		
Event tickets	4 complimentary \$5 discount with code	2 complimentary \$5 discount with code	2 complimentary \$5 discount with code	2 complimentary \$5 discount with code	\$5 discount with code	\$5 discount with code
Brand displayed on signage at sponsored activity	Logo included on custom tasting cup	Logo on Tasting Area signage	Logo on Tapas Tasting signage	Logo on Somm Session signage	Logo on VIP Parking sign	Logo on Conservation Spotlight sign
Recognition on event webpage	×	X	×	X	X	X
Recognition on social media	Always recognized in tandem with event brand	×	×	X	×	×
Recognition on event map	×	×	×	×	×	×
Acknowledgement in ZooNooz	X	X	X	X	X	X
Investment	\$5,000	\$1,500	\$1,500	\$1,500	\$750	\$750