



**BIRDS,
BEES &
BREWS**
seneca park zoo



Birds, Bees, and Brews - a springtime tasting celebration

Kick off springtime at Seneca Park Zoo with a 21+ after-hours tasting event highlighting regional brews - from beer, coffee, and cider to kombucha and hop water.



Why Sponsor an event at Seneca Park Zoo?

- Tastings of both alcoholic and n/a beverages from local producers
- Get your brand in front of 600+ environmentally conscious guests from different generations and backgrounds, plus online activation including email, social media, and web audience of over 120,000 individuals.
- Support local conservation action and regional businesses!
- Alignment with a conservation mission and philanthropic support for conservation education and programming.
- Sponsor benefits at every level including free tickets, membership discounts, VIP access, and more.

CONNECT

Website
Views: 1.5M

Facebook
Page and profile
impressions: 41.59M

Instagram
Page and profile
impressions: 4.12M
Post impressions: 1.9M

Email
Database size:
88,100 contacts
Average open rate: 28.6%

META Ads
Impressions: 8.2M