2222 St. Paul Street, Rochester, NY 14621

senecaparkzoo.org

Contact: Donato DiRenzo, Media Manager

585.336.7202 or ddirenzo@senecazoo.org



FREE YOUTH FEBRUARY RETURNS TO SENECA PARK ZOO

Up to five youth can visit the Zoo for free with every adult ticket purchased

February 1, 2024 - Monroe County Executive **Adam Bello** announced today the return of "Free Youth February" at Seneca Park Zoo. For every adult who purchases an admissions ticket in February, up to five youth guests (ages 3-11) can join them on their Zoo visit for free. Children under 3 are always free of charge.

"Winter is the favorite season for some of the animals at the Seneca Park Zoo, and now is a great time to see them at their most active and playful," said Monroe County Executive Adam Bello. "I invite all families to take advantage of Free Youth February and enjoy a fun and affordable day."

Wintertime is a great time to experience our Zoo. Cold weather animals like the red panda, Canada lynx, and snow leopard are very active in cold weather. Guests visiting the Zoo in February often have a less crowded and more personal experience, coming face-to-face with their favorite species.

Tickets can be purchased online at senecaparkzoo.org/tickets or at the gate. Seneca Park Zoo is open from 10 a.m. to 4 p.m. with last entry at 3 p.m. Adult admission (ages 12-62) is \$10 during the winter season. Free youth offer only valid on the same day of purchase.

Internationally, and in our own backyard, Seneca Park Zoo plays a key role in species survival. Chartered as an educational institution in 1957 by New York State, the Seneca Park Zoo Society plays an integral role in supporting Monroe County, the owners and operators of the Zoo. Together, we are working to bring animals back from the brink of extinction.